



# PLANTICA

Institute of Management Studies (PIMS)

**Plantica Foundation  
(Since 2017)  
Education for All**

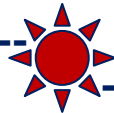


## Vision and Mission

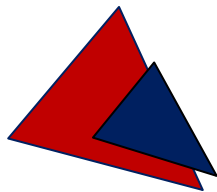
**PLANTICA Vision** is to be one of the most pioneering, innovative, user-friendly and self – supported educational society, training and research centre/ institute in the world.

**PLANTICA Mission** is to facilitate the acquisition of technical skills by students and professionals in all sectors of agricultural/ plant science and management economy in order to enable them to provide most effective support and services to farmers and other agricultural and researchers' community for practicing sustainable agriculture and ensuring better income for their produce.

**What we do?** We are Researchers and Training Providers who offer agricultural/ plant science and management related need based training programs to the students of School, Under Graduate - Post Graduate courses and to the young professional / researchers who want to be an entrepreneur in agriculture sector. We also publish Journals, Books and educational materials for Farmers, Students and Researchers.



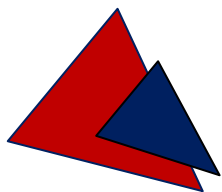
## Programmes Offered



Post Graduate Certificate in Agri Business Management (PGCABM)

Diploma in Hotel Management (DHM)





## Approvals & Accreditation



The Indian Trust Act, 1882  
Govt. of India



ISO 9001:2015 Certified  
for Quality Standards

## Advisory Board



**Prof. (Dr.) A. K. Karnatak**  
Vice Chancellor  
VCSGUUHF, Bharsar, U.K.



**Prof. (Dr.) I. J. Gulati**  
Ex- Dean, Faculty Chairman &  
Registrar, Rajasthan Agriculture  
University, Bikaner



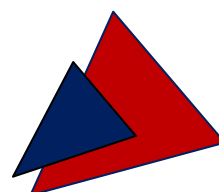
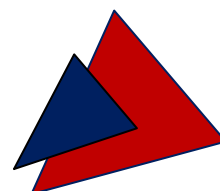
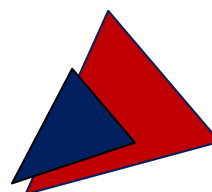
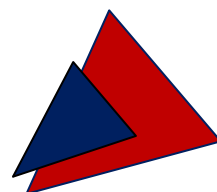
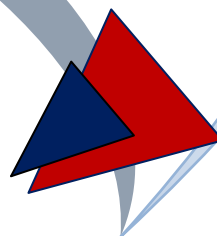
**Prof. (Dr.) A. R. Nautiyal**  
Director- HAPPRC  
HNBGU (A Central University)  
Srinagar, U.K.



**Prof. (Dr.) J. S. Chauhan**  
Dean – Agriculture and Allied Science  
HNBGU (A Central University)  
Srinagar, U.K.



**Dr. A. C. Mishra**  
Director Research  
Banda Agriculture University  
Banda, U.P.







**PLANTICA FOUNDATION**  
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Subodh Uniyal  
Minister  
Agriculture, Horticulture, Sericulture

Government of Uttarakhand

Office:  
Vidhan Sabha, Dehradun, Room No. 121,  
Mob. 9897200700, 8979338888  
Ph. : 0135-2666671 (C), 0135-2665855 (F)  
E-mail : agricultureministersuk@gmail.com

Letter No. 333  
Date 04/01/2018

**Message**

Dear Dr. Badoni

It is matter of immense pleasure that PLANTICA – Journal of Plant Science published by Association of Plant Science Researchers, Dehradun, organizing one day National Conference on “Current Research and Development in Plant Sciences” during January, 28<sup>th</sup>, 2018. It will definitely boost our scientists, researchers and academicians to work in this field.

The organizers have chosen a very interesting topic for deliberation as research and development in plant sciences are important means in day-to-day life for humans, animals as well as environment. It is supported by a large technically sound and talented pool and with tremendous opportunities of growth in Agriculture, Environment and public sector. It has an amazing potential in a developing economy.

On my personal behalf and on behalf of the Ministry of Agriculture, Govt. of Uttarakhand, I wish a grand success to this event.

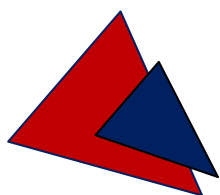
*Subodh Uniyal*  
(Subodh Uniyal)  
4/1/18

Dr. Anoop Badoni  
President  
Association of Plant Science Researchers  
Dehradun

Resi : R-3 Yamuna Colony, Dehradun, Uttarakhand

**Acknowledged by:**

**Shri Subodh Uniyal**  
Honorable Agriculture Minister  
Govt. of Uttarakhand,  
Dehradun



**Acknowledged by:**

**Shri Vinod Chamoli**  
Honorable Mayor and MLA,  
Govt. of Uttarakhand  
Dehradun

Nagar Nigam Dehradun

कार्यालय : (0135) 2655620, 2650300  
निवास : (0135) 2676600  
फैक्स : (0135) 2651060  
पत्रांक : 635/M/2018  
दिनांक : 21-01-2018

**Message**

It gives me immense pleasure that PLANTICA – Journal of Plant Science published by Association of Plant Science Researchers, Dehradun, Uttarakhand is organizing National Conference on “Current Research and Development in Plant Science” at Dehradun. The main objective of the conference is to encourage the exchange of scientific information on various and interdisciplinary aspects of plant sciences. The interactions would benefit the researcher’s community comprehensively and direct their educational efforts towards self-development and towards the development of the state Uttarakhand.

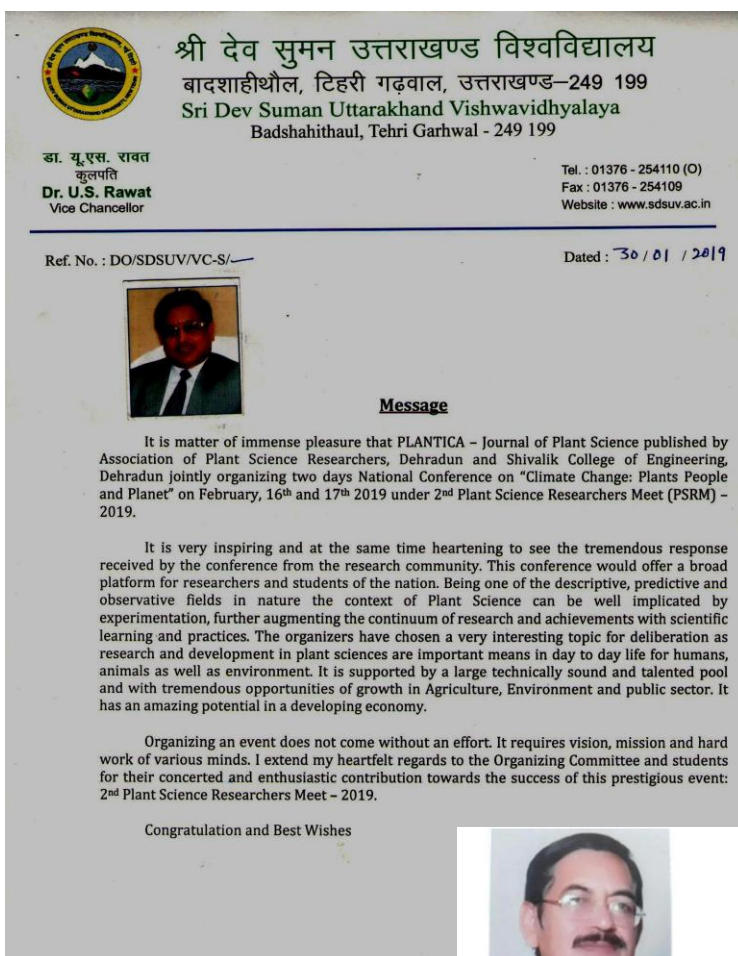
I congratulate the team for their organization and wish them all the best in their endeavor.

On behalf of Nagar Nigam Dehradun and on my personal behalf it is our pleasure to welcome you all in this Conference; I hope you will enjoy your stay in Dehradun, Uttarakhand.

*Vinod Chamoli*  
(Vinod Chamoli)  
Mayor and MLA



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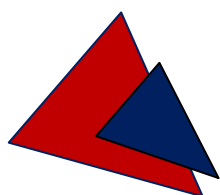


**Acknowledged by:**

**Prof. (Dr.) U. S. Rawat**  
Honorable Vice Chancellor,  
SDSUV, Tehri Garhwal, U.K.



**Dr. R. K. Arora**  
M.Sc., Ph.D., ARS  
Ex- Principal Scientist  
CPRI - Indian Council of Agricultural Research



**Acknowledged by:**

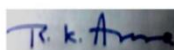
**Dr. R. K. Arora**  
Principal Scientist,  
CPRI - ICAR

**Message**

It is pleasure to know that PLANTICA - Journal of Plant Science published by Association of Plant Science Researchers, Dehradun, Uttarakhand is organizing a National Conference on "Current Research and Development of Plant Science" during 28th January, 2018. I complement the organizers to focus on the central theme of Plant Sciences, so very vital for the survival of our planet earth.

All efforts of developmental planning revolve around the central theme of PSRM how could current research on plant sciences be managed and used for socio- economic development and for conserving and/ or improving the environmental yardsticks in the region. Embedded in the word "management" is the concept of sustainable utilization, well within the carrying capacity of the system for the benefit of the present generation without compromising on the needs of future generations. Introduction of appropriate technology and enhanced cash flows through market economy are the primary concerns of village folks. Priorities in the list of elites may include, for example, income generating sectors like tourism, while industries may figure prominently in the wish list of unemployed youth, adequate availability of food in areas of limited agricultural land (and water), and provision of land stabilization measures in areas prone to natural disasters like floods and landslides, etc. An overarching theme that is likely to influence all above sectors is the potential effects of climate change. There is thus little commonality between the local and national or global priorities, and these may also change with time. The logical unifying principles of inducing sustainable development through proper management of the natural resource capital, it is suggested, can be attempted through appropriate technological interventions and innovations, in parallel with social awakening.

I wish every success to the proposed National conference on Plant Sciences, and hope that the deliberations and considered discussions will lead to a clearer path for action.



(R. K. Arora)





## **PLANTICA FOUNDATION**

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**PLANTICA - Let's have a Visit .....**



**Prof. (Dr.) U. S. Rawat, VC, SDSUV  
(Govt. of Uttarakhand)**



**Prof. (Dr.) M. P. S. Bisht, Director  
(Uttarakhand Space Application Center)**



**Dr. R.K. Arora, Ex-Principle Scientist,  
CPRI- ICAR**



**Prof. (Dr.) A.R. Nautiyal, HNGBU  
(Central University)**



**Prof. (Dr.) J. S. Chauhan, HNGBU  
(Central University)**



**Dr. A.C. Mishra, BAU, Banda  
(State Agriculture University)**

## Prominent Features



### Unique Academic Practices

Project Based Learning  
Industrial Internship  
Certification Training Program

The Core of Innovative Teaching and Learning



### Innovative Teaching Learning Methods

Industry Participation in Teaching – Learning  
Soft Skills, Life Skills and Open Electives  
Agricultural Innovative Projects  
Students Participation in Research Projects



### Career Counseling

Personalized Career Counseling and Guidance  
Encouragement and Guidance for Entrance/ Competitive Exams



### Assessment & Examination

Formative and Summative Assessment Scheme  
Remedial Teaching  
Assessment Based on Hands-on Skill



### Placement Assistance

Placement Cell  
Personality Development Program  
Placement Assistance

## PIMS Faculty

### DIRECTOR and DEAN – ACADEMICS

Dr. Rajeev Kumar Ranjan, MBA (IIT), Ph.D., UGC-NET

### REGISTRAR

Mr. Naman Joshi, B.Tech

### FACULTY

Mr. Gaurav Mangain, MHM, MBA-HM, BHM&CT

Mr. Deepak Singh Rawat, MHM, MTM, BHM&CT

Mr. Devesh Joshi, MBA

### VISITING FACULTY

Mr. D. C. Vashishth, Dean – School of Hotel Management, Sanskriti University, UP

Dr. Pradeep Bhatt, Amity University, Delhi

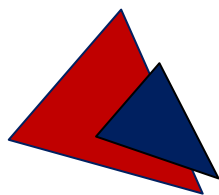
Mr. Jaswant Jayara, Assistant Professor, SIHM, Tehri

### INDUSTRIAL EXPERTS WITH US

Mr. Rahul Sharma, GM- Resenta Resort Tarika, Ramnagar

Mr. Bipin Bhatt, Sous Chef- Taj Banjara Hyderabad

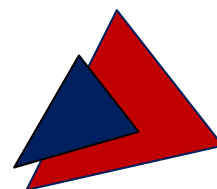
## Students' Welfare



Professional Skill Development  
Soft Skill Development  
Development of Oral and Written Communication Skill  
Yoga and Meditation  
Medical Facilities  
Educational Tours and Trips  
Development of Generic Skill

## Students' Placement

The Placement Cell at PLANTICA provides 100% assistance to the Students in entering the Industrial and corporate sector, They are prepared to handle the HR sessions, mock interviews, group discussions, online tests and other such practices which further enable them to achieve their objective and shape their professional career.



## Courses

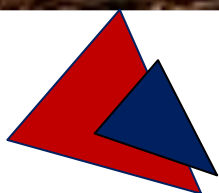
Program/ Course	Duration	Admission Criteria/ Eligibility	Seats	Fee
Post Graduate Certificate in Agri Business Management	One Year	B.Sc.-Agriculture/ Horticulture and/ or BBA with 50% marks (45% for reserve category) from a recognized Board/ University	30	35, 000/- INR
Diploma in Hotel Management (DHM)	One Year	10 <sup>th</sup> or 12 <sup>th</sup> Pass with English as one of the Subject	50	25, 000/- INR







## Post Graduate Certificate in Agri Business Management



Agribusiness is a sub-field of business, management and organization studies that deals with making profit from agriculture and corporate farming. Agribusiness includes the production, processing, and inventory of agricultural goods. It involves the management of agronomic equipment and technologies, raw materials, suppliers, work force and other resources involved in agriculture. Similar disciplines include: animal management, forestry and nature management, management of the living environment, agricultural economics, and rural enterprise.

### Career Prospects

In India, about 20 to 30 per cent crop is wasted each year due to spoilage, floods, pests, diseases, improper handling and lack of awareness about post harvest technologies. In a developing country like India, the agri-business sector has emerged as a field of prime importance. Organizations in all sectors i.e. public, private, and cooperative, are looking to hire competent and well trained professionals and agribusiness managers.

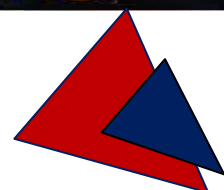
A career in Agribusiness can open doors to a plethora of industries such as farming, real-estate, retail marketing, food processing and food production. From livestock, farming to human nutrition, food production, Agribusiness covers a significant number of careers globally.

1. Crop Producer
2. Agricultural Analyst
3. Market Analyst
4. Agribusiness Marketing Coordinator
5. Quality Controller
6. Farm Appraiser

Program/ Course	Duration	Admission Criteria/ Eligibility	Seats	Fee
Post Graduate Certificate in Agri Business Management	One Year	B.Sc.-Agriculture/ Horticulture and/ or BBA with 50% marks (45% for reserve category) from a recognized Board/ University	30	35, 000/- INR



# Diploma in Hotel Management



Diploma in Hotel Management (DHM) is a foundation program delivering an experience for students who are new to the HM sector. It offers the opportunity to understand the high-tech solutions being employed to ensure profitability and sustainability in HM today.

## Career Prospects

After completing the course there are various job opportunities for the student to work with large hotel chains including the Taj group, ITC, Oberoi hotels, Hilton group etc. There is a huge demand of skilled professionals in the merchant navy and cruise ship.

After pursuing courses in this field, there are ample of job opportunities are waiting for you in various areas such as Cafeteria, Airline Catering (flight kitchen) and Cabin Services, Club management, Cruise Ship Hotel Management, Hospital administration and catering, Hotel and Tourism Associations, Hospitality services in the Indian Navy, Forest Lodges, Guest Houses, resorts, Kitchen Management Catering departments of railways, banks, armed forces, shipping companies, etc.

*"You can also go for the self employment (as an entrepreneur)".* Potential job outcomes may include:

7. Chef
8. Bakery & Confectionary
9. Bartending
10. Restaurant Manager
11. Venue Coordinator
12. Hotel Front Office Attendant
13. Hotel Service Supervisor
14. Hotel Supervisor
15. Food and Beverage Manager
16. Front Office Supervisor
17. Startup Founder

Program/ Course	Duration	Admission Criteria/ Eligibility	Seats	Fee
Diploma in Hotel Management (DHM)	One Year	10 <sup>th</sup> of 12 <sup>th</sup> pass with English as one of the subject	30	25, 000/- INR













**Plant Science Researchers Meet (PSRM) - 2019**  
**Conference On Climate Change: Plants People & Planet**  
16<sup>th</sup> & 17<sup>th</sup> February, 2019

**2nd Plant Science Researchers Meet (PSRM) - 2019**  
**National Conference On Climate Change: Plants People & Planet**  
16<sup>th</sup> & 17<sup>th</sup> February, 2019











**PLANTICA INSTITUTE OF MANAGEMENT STUDIES  
(PIMS)**

(Official Organization of Plantica Foundation, Regt. Under)  
(The Indian Trust Act, 1882 of Govt. of India)  
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**FEE STRUCTURE FOR ONE YEAR “PGCABM” COURSE**

**YEAR 2020 - 21**

Fee Head	One Year	
	May – June (Admission)	January
Tuition Fee	10,000	10,000
Registration Fee	2,000	-
Enrolment Fee	2,500	-
Exam Fee	3,000	-
Library Fee	3,000	-
Student Welfare	1,500	-
Security Fee (Refundable)	3,000	-
<b>Total Fee</b>	<b>25,000</b>	<b>10,000</b>

Hostel Charges	One Year	
	May – June (Admission)	January
Registration Charges	3,000	-
Hostel Charges (Including Lodging, Breakfast, Lunch and Dinner)	36,000	36,000
<b>Total Fee</b>	<b>39,000</b>	<b>36,000</b>



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**FEE STRUCTURE FOR ONE YEAR “DHM” COURSE**

Fee Head	One Year	
	May – June (Admission)	January
Tuition Fee	8,000	5,000
Registration Fee	2,000	-
Enrolment Fee	2,500	-
Exam Fee	3,000	-
Library Fee	3,000	-
Student Welfare	1,500	-
Security Fee (Refundable)	3,000	-
<b>Total Fee</b>	<b>23,000</b>	<b>5,000</b>

Hostel Charges	One Year	
	May – June (Admission)	January
Registration Charges	3,000	-
Hostel Charges (Including Lodging, Breakfast, Lunch and Dinner)	36,000	36,000
<b>Total Fee</b>	<b>39,000</b>	<b>36,000</b>





Application Fee: Rs. 50/- Only  
**PLANTICA INSTITUTE OF AGRICULTURAL STUDIES (PIAS)**  
**PLANTICA INSTITUTE OF MANAGEMENT STUDIES (PIMS)**  
(Official Organizations of Plantica Foundation, Regt. Under)  
(The Indian Trust Act, 1882 of Govt. of India)  
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## Admission Application Form

Registration No.:  
(For Office Use)

Enrolment No.:  
(For Office Use)

Please affix a passport size  
photo

**Course Applied for:** \_\_\_\_\_

1. Name of Student: \_\_\_\_\_

2. Father's Name: \_\_\_\_\_

3. Mother's Name: \_\_\_\_\_

4. Father's Occupation: \_\_\_\_\_

5. Date of Birth: Date \_\_\_\_\_ Month \_\_\_\_\_ Year \_\_\_\_\_

6. Sex: Male \_\_\_\_\_ Female \_\_\_\_\_ Transgender \_\_\_\_\_

7. Category: General \_\_\_\_\_ OBC \_\_\_\_\_ ST \_\_\_\_\_ SC \_\_\_\_\_

8. Nationality: \_\_\_\_\_ Aadhaar No. \_\_\_\_\_

9. Address (Local)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
PinCode \_\_\_\_\_

Address (Permanent):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
PinCode \_\_\_\_\_

10. Mobile No.: \_\_\_\_\_ E-mail ID: \_\_\_\_\_

**11. Particular of Examination Passed:**

Examination Passed	Board/ University	Roll No.	Year of Passing	Division/ CGPA	Percentage % of Marks in aggregate	Subjects
10 <sup>th</sup>						
12 <sup>th</sup>						
Undergraduate						
Post Graduate						

**DECLARATION**

I do hereby declare that the information entered in the Application Form are true to the best of my knowledge and belief, in case of incorrect information furnished therein, my admission may be cancelled by the PIAS/ PIMS authority. I shall abide by the rules and regulations of the PIAS/PIMS. I promise to fulfill minimum 75% attendance in all the classes throughout my academic session. I shall remain disciplined in the Institute campus. I also promise that I will not indulge in any unlawful activities including ragging. In failing so, PIAS/PIMS has right to take action against me and I will honor the same.

**Signature of the Candidate**

Place:

Date:

**DECLARATION BY THE PARENT/GUARDIAN**

I \_\_\_\_\_ father/ guardian of \_\_\_\_\_

\_\_\_\_\_ have gone through the statement and information given in the Application form. They are true to the best of my knowledge and belief. I do hereby declare that I shall hold responsibility for the regular attendance, conduct and behavior of my son/daughter/ward during the period of his/her study in the PIAS/PIMS. I also assure that my ward will not indulge in any unlawful activity in the Institute campus. In case my ward breaks any rules and regulations, then the PIAS/PIMS has right to take against my ward and I will honor the same.

Mobile no. of Parent:

**Signature of the Parent/Guardian**

Place:

Date:

**Documents to be submitted:**

1. Certificate, Mark sheet, TC and Character Certificate of 10<sup>th</sup>
2. Certificate and Mark sheet of last examination passed
3. One Copy of Aadhaar card
4. Five passport size photograph





**Plantica Institute of Management Studies (PIMS)**  
**PLANTICA FOUNDATION**

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Dehradun, Uttarakhand – 248001

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Visit us: [www.plantica.in](http://www.plantica.in)