

## Agro Industrial Production & Demonstration Centre

कृषि औद्योगिकी उत्पादन एवं प्रदर्शन केंद्र

Initiative by

Hogar India Agro LLP & PLANTICA - IARD

DEHRADUN , UTTARAKHAND

[www.plantica.in](http://www.plantica.in) Mob: 9548055290, 8126318346



# Agro Industrial Attachment (AIA) Program (Internship)

Hogar India Agro

Incorporate pursuant to Section 12 (1) of the LLP Act, 2008  
under Ministry of Corporate Affairs, Govt. of India  
Dehradun, Uttarakhand

# About Us:

Hogar India Agro, established in 2023 is a pioneering agro-based enterprise committed to promoting sustainable agriculture and eco-friendly farming practices. Registered under the Ministry of Corporate Affairs, Government of India, under Section 12(1) of the LLP Act, 2008, we aim to bridge the gap between traditional farming wisdom and modern agro-innovation. Our mission is to empower farmers, gardeners, and agri-entrepreneurs with high-quality natural and organic products that enhance soil health, crop yield, and overall agricultural sustainability.



## Our Products

We offer a diverse range of premium food and agricultural, natural products designed to support eco-conscious farming and home gardening enthusiasts:

Hogar Soil (Pot Mixture)

Hogar Vermicompost

Hogar Bay Leaf Tea (Green Tea)

Hogar Honey

Hogar Mushroom Pickle

# Agro Industrial Production and Demonstration Centre

The Agro Industrial Production and Demonstration Centre is a flagship initiative by Hogar Agro and Plantica, designed to promote sustainable agriculture, generate livelihood opportunities, and enhance skill-based rural entrepreneurship. The Centre serves as a live demonstration hub and micro-production unit that integrates modern techniques with traditional knowledge to create a circular agro-economy model. It is envisioned as a one-stop learning, production, and resource center for farmers, students, self-help groups (SHGs), and budding agri-entrepreneurs. The Centre hosts the following functional and interlinked units:

🌿 Nutrient-Rich and Ready-to-Use Soil (Potting Mixture) Unit

🐛 Vermicompost Unit

🌾 NADEP Compost Unit

🌱 Azolla Cultivation Unit

🍄 Mushroom Cultivation Unit

🐝 Bee Keeping Unit

🌿 Plant Nursery Unit

🥣 Food Processing Unit

📦 Packaging Unit



# Objectives of the Centre



TO PROVIDE HANDS-ON TRAINING AND LIVE DEMONSTRATIONS ON INTEGRATED AGRO-INDUSTRIAL PRACTICES.

TO DEVELOP ENTREPRENEURIAL SKILLS IN AGRICULTURE AND ALLIED SECTORS.

TO PROMOTE ORGANIC CUM NATURAL AND SUSTAINABLE AGRICULTURAL TECHNIQUES.



TO FACILITATE RURAL INCOME GENERATION AND EMPLOYMENT.

TO CREATE A REPLICABLE MODEL FOR AGRO-INDUSTRIAL CLUSTERS IN RURAL AREAS.



## Outcomes & Impact

Development of locally adapted agri-business models

Increased income generation and self-employment opportunities

Strengthening of rural value chains through processing and packaging

Enhanced soil, crop, and ecosystem health through organic and natural inputs



Dehradun, Uttarakhand, India

Banjarawala, Dehradun, 248121, Uttarakhand,

# Agro Industrial Attachment (AIA) Program



**BATCH:** JOIN AS PER  
YOUR CONVENIENCE,  
REGISTRATIONS ARE  
OPEN

**DURATION:** THREE WEEKS  
(21 DAYS)

## **ORIENTATION & INDUCTION**

Introduction to AIA,  
Objectives & ICAR  
Guidelines

Induction to all Units:  
Types, functions,  
expectations

## **ATTACHMENT IN FOOD PRODUCT UNIT**

Processing and Packaging of  
Hoagr Green Tea, Hogar  
Mushroom Pickle and Hogar  
Honey

## **ATTACHMENT IN AGRO PRODUCT UNIT**

Preparation and Packaging of  
Hoagr Upaj Soil (Pot Mixture),  
Hogar Upaj Vermicompost, Plant  
Nursery and other Natural Agro  
Products

## **ATTACHMENT WITH SALES AND MARKETING UNIT**

Agri Business Management  
Supply Chain Management  
Marketing and Sales Planning  
Strategies and Execution

## **CERTIFICATE AND RECOMMENDATION**

After completion of AIA  
program, Hogar Agro will issue  
the following documents:

1. Certificate of AIA
2. Letter of Recommendation
3. Experience Certificate

# Registration

For Registration visit:  
[www.hogaragro.in](http://www.hogaragro.in)

## FEE:

Rs. 2500/- (Two Thousand Five Hundred Only)

## FOR ANY QUERY CALL OR WHATS APP US ON

+91 95480 55290

## ADDRESS:

Hogar India Agro  
Banjarawala, Dehradun, Uttarakhand



सत्यमेव जयते

**M** MINISTRY OF  
**C** CORPORATE  
**A** AFFAIRS

GOVERNMENT OF INDIA



 **FOOD SAFETY AND STANDARDS  
AUTHORITY OF INDIA**

*Inspiring Trust, Assuring Safe & Nutritious Food*  
Ministry of Health and Family Welfare, Government of India

